



“The SOUL of the Community”

Sponsorship and Advertising

Columbus Civic Center | 400 4th Street, Columbus, GA 31901 | 706-225-4842



Greetings:

I am inviting you to be a valued sponsor of "Liberty 100", the Liberty Theatre Centennial Gala. A truly historic event that will take place on April 11, 2025, at the Columbus Convention and Trade Center. This momentous occasion, celebrating 100 years of rich history, artistic contributions, and community engagement, presents a unique opportunity for you to be part of a celebration that will be remembered for many years to come.

The Liberty Theatre, which opened in 1925, will be celebrating its centennial in April of 2025. It was a cornerstone of the Columbus arts and entertainment landscape for decades, leaving a lasting impact on the community. As Columbus' first black theater, it originally served as a movie house for the black community, but quickly evolved into a stage for national entertainers who were not permitted to perform elsewhere. At the time, it was also the largest movie house in Columbus, Georgia. The Liberty Theatre has witnessed some of the most extraordinary talents of its time, including performances by Marion Anderson, Ella Fitzgerald, Ethel Waters, the iconic Lena Horne, and unforgettable big bands led by Duke Ellington, Cab Calloway, Fletcher Henderson, and many others. Not to forget the pioneering artists from Columbus, Georgia, such as the one and only Gertrude "Ma" Rainey, whose presence also graced this historic stage. Your support will help us continue this legacy and make the Centennial Gala a truly memorable event.

The gala promises to be an unforgettable evening, featuring various performances, guest speakers, and opportunities to connect with fellow supporters of the arts. We expect over 800 distinguished guests, including local leaders, artists, and community members passionate about the arts.

As a sponsor, your organization will gain invaluable exposure through various promotional channels, including event signage, press releases, social media campaigns, and more. We have designed several sponsorship levels to ensure your contribution is recognized and celebrated throughout the event.

We would be honored to partner with you for this landmark celebration and highlight your commitment to supporting the arts and community development. Because of your interest in preserving Columbus' rich history, we would love for you to support this celebration at one of our sponsorship Levels. I welcome the opportunity to discuss this partnership further and explore how we can work together to make the Centennial Gala successful.

Please find the various sponsorship levels on the following page.

Thank you for considering this opportunity. I look forward to hearing from you soon and discussing how we can tailor a sponsorship package to best meet your organization's needs and goals.

**Warm regards,
Sincerely,**

Oz Roberts

**Oz Roberts | Chair
Liberty 100 Celebration
706-593-4499
OzRoberts1906@gmail.com**

Liberty Theatre & Cultural Art Advisory Board

Chair-Evelyn "Mimi" Woodson, Co Chair Arsburn "Oz" Roberts
Delois Dee Marsh, Gloria Strode, Arreasha Lawrence, Cletus Richardson,
Carolyn Star-Ross, Terrance Flowers, Fernando Verdree,
Ku'Wanna Ingram, Dr. Shikha Shah



Liberty Theatre Centennial Celebration Sponsorship and Advertising

Signature Level \$50,000.00

Photo opportunity with program participants, 20 Tickets for sponsor. An opportunity to greet the guests in attendance from stage at this special event. Listed with logo as Signature Sponsor in the printed program booklets: Sponsorship will be added to the social media campaign. Sponsors name will be shown to participants during the Program. Attendance to the VIP Reception to include special "Premium Swag Bags" to commemorate this special event. Premium Seating at the event.

Platinum Level \$25,000.00

Photo opportunity with program participants, 16 Tickets for sponsor. Listed with logo as Platinum Level Sponsor in the printed program booklets: Sponsorship will be added to the social media campaign. Sponsors name will be shown to participants during the Program. Attendance to the VIP Reception to include special "Premium Swag Bags" to commemorate this special event. Premium Seating at the event.

Gold Level \$15,000.00

Photo opportunity with program participants, 10 Tickets for sponsor. Listed with logo as Gold Level Sponsor in the printed program booklets: Sponsorship will be added to the social media campaign. Sponsors name will be shown to participants during the Program. Attendance to the VIP Reception to include special "Premium Swag Bags" to commemorate this special event. Premium Seating at the event.

Corporation/Organization: _____

Contact Name: _____

Address: _____

City: State: Postal/Zip Code: _____

Telephone: Email: _____

For additional information regarding sponsorship or advertising for the Liberty Theatre Centennial Gala please contact:

Dr. Shikha Shah
sshah@prestigefamilymedicine.org
(706) 315-3515

Dee Marsh
deemarsh@radiantrealestateservices.com
(706) 332-2857

Silver Level \$5000.00

8 Tickets for sponsor. Listed with logo as Silver Level Sponsor in the printed program booklets: Sponsorship will be added to the social media campaign. Sponsors name will be shown to participants during the Program. Special "Swag Bags" to commemorate this special event.

Bronze Level \$1000.00

4 Tickets for sponsor, listed with logo as Bronze Sponsor in the printed program booklets, Sponsors name will be shown to participants in the Program PowerPoint. Special "Swag Bags" to commemorate this special event.

Gala Table Supporter \$750.00

8 Tickets

Centennial Ticket \$100.00

1 Tickets

THE LIBERTY THEATRE



“The SOUL of the Community”

Sponsorship and Advertising

Columbus Civic Center | 400 4th Street, Columbus, GA 31901 | 706-225-4842